2024 EDITION

Sponsorship Opportunities

“Leading the water and wastewater profession into the future for the benefit of Rural America.” NRWA Vision
About Us

The National Rural Water Association (NRWA) is a non-profit organization dedicated to training, supporting, and promoting the water and wastewater professionals that serve small and rural communities across the country.

NRWA provides training and technical assistance through 50 affiliated State Rural Water Associations that currently have over 31,000 utility system members. Rural Water training and technical assistance covers every aspect of operating, managing and financing water and wastewater utilities.

We are excited to offer a variety of sponsorship opportunities that allow businesses to align themselves with our mission and reach our large and engaged audience. As a sponsor of the NRWA, you will have the opportunity to showcase your products and services, network with key decision-makers, and support an important cause.
## Sponsorship Levels

<table>
<thead>
<tr>
<th>General</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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</thead>
<tbody>
<tr>
<td>Complimentary Corporate Membership for the Year</td>
<td>✓</td>
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<tr>
<td>Logo Placement on Websites</td>
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<tr>
<td>Logo on Rural Water Wire</td>
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<td>Logo and Article in Members-only Newsletter</td>
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<tr>
<td>Access to NRWA Member Portal</td>
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<tr>
<td>1 Additional Webinar per Year</td>
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<td>Access to NRWA Career Center</td>
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<tr>
<td>Invite to Annual Executive Meeting</td>
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<th>Rural Water Rally</th>
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<tbody>
<tr>
<td>Signage at Registration Area</td>
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<tr>
<td>Logo on Bags</td>
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<tr>
<td>Staff Invitations to Saturday Evening Board Reception</td>
<td>5</td>
<td>3</td>
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<th>In-Service Training</th>
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<td>Logo on Registration Materials</td>
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<td>Signage at Registration Area</td>
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<table>
<thead>
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<tbody>
<tr>
<td>Logo on Registration Website &amp; General Session Signage</td>
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<td>Conference Lanyards</td>
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<tr>
<td>Conference Bags</td>
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<td>Early Access to Pre-registration Email List</td>
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<td>Logo on WaterPro App</td>
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<td>Push Notifications on WaterPro App</td>
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<td>Complimentary Exhibit Booths</td>
<td>6</td>
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<tr>
<td>Early Selection of Exhibit Booth</td>
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<td>Free Exhibit Hall Passes</td>
<td>25</td>
<td>20</td>
<td>15</td>
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<td>1-3-minute Promotional Video by Media Company</td>
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<td>Option to Add 1 Registration Item</td>
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<td>Complimentary Lead Retrieval</td>
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</tbody>
</table>

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*Anthony Prince // anthony@nrwa.org*
with Our Association

Job Function
WaterPro 2023

- Utility Board Member: 14.0%
- Utility Staff: 24.0%
- Banking/Finance: 2.0%
- Engineer / Contractor: 2.0%
- Government: 3.0%
- Sales: 3.0%
- State Affiliate Board Member: 8.0%
- State Affiliate Employee: 44.0%

Organization Type
WaterPro 2023

- Utility - Tribal: 1.0%
- Other: 3.0%
- Engineering/Construction: 1.0%
- Government: 8.0%
- Manufacturer / Supplier: 3.0%
- Utility - Municipal: 8.0%
- Utility - Rural: 28.0%
- State Affiliate: 45.0%

Note: These numbers reflect a portion of our attendees at the 2023 WaterPro Conference. Not all attendees completed a survey.
EVENT SPONSORSHIPS

Welcome Reception | Closing Reception

Breakfast (3 AVAILABLE) | Breaks (2 PER DAY, 6 TOTAL)

MONDAY EVENING RECEPTION
$25,000 (exclusive) or $9,000 (3 co-sponsors)
- Signage at reception bars located throughout exhibit hall
- Logo on drink tokens
- Recognition at event as reception Sponsor
- Recognition as reception sponsor on digital platforms
- One promotional item (exclusive level only)

WOMEN IN RURAL WATER LUNCHEON
$10,000 (exclusive)
- Logo on signage at luncheon
- Logo on luncheon bags
- Recognition at event as luncheon Sponsor
- Recognition as luncheon sponsor on digital platform
- Speaker introduction by company representative $10,000 (exclusive)

PROMOTIONAL VIDEO
$2,000
- Video produced at WaterPro Conference for your company
  by our media partner, Rogue Monkey Media

WOMEN IN RURAL WATER LUNCHEON
$1,000 each (co-sponsor)
- 5 available
- Logo on attendee bags
- Promotional item for attendee bags

SESSION ROOM SPONSOR
$1,500 each (6 available)
- Logo signage at room entrance
- Option for company representative to introduce speakers
About | WaterPro Conference Savannah, GA

Our annual conference, WaterPro, is the industry event of the year for water and wastewater professionals. Our 2023 WaterPro Conference attracted more than 2,000 attendees and exhibitors.

September 9-11, 2024
Savannah Convention Center
Savannah, Georgia

www.waterproconference.org
SPONSOR PLACEMENT

EVENT DISPLAYS

Escalator Runners
(qty 2)

$2,250

Cling on Glass Railings
2nd Floor – Outside of Chatham Ballrooms
(qty 12)

$750

Exhibit Hall Column
Graphic – 3' W x 8' H, Two Sides
(qty 10)

$800

Floor Cling
10' W x 4' H

$1,200

DEVELOPMENT DIRECTOR
Anthony Prince
anthony@nrwa.org
Stair Graphic
( qty 1)
$6,500

Glass Door Cling
'2nd Floor – Outside of Chatham Ballrooms ( qty 5)
$2,500 ( PER PAIR)

Glass Window Cling
( qty 8)
$1,800

Column Cling
'Located on 2nd floor outside of Chatham Ballroom
'Cling to wrap center of column on sides facing out (4’ tall graphic on center)
( qty 5)
$3,500
XL Wall Cling  
12’ W x 10’ H  
(QTY 1)  
$3,200

Large Wall Cling  
5’ Square  
(QTY 1)  
$1,500

Cube Towers  
2.5’ Cubes  
$1,750
NRWA.org is visited by over 200,000 unique visitors*

NRWA reaches 750,000 people through its social media channels*

The NRWA’s email newsletter has 27,000 subscribers*

The NRWA’s Magazine has 22,000 subscribers*

NRWA’s annual WaterPro Conference has 2,000 attendees*

REACH POTENTIAL